

## **JULIANNE P. BLANCH**

*Litigation, Trials & Appeals Vice-Chair  
Shareholder*

### **BIOGRAPHY**

Entities and individuals involved in legal disputes need an efficient resolution. They need their attorney to communicate with them regularly. Responsiveness to her clients and getting to the crux of a seemingly complex matter are the touchstones of Ms. Blanch's legal practice.

Ms. Blanch is a member of the Utah Chapter of the American Board of Trial Advocates (ABOTA), an invitation-only organization where membership is considered only after having taken at least ten civil jury trials to verdict. She serves as Utah's Board Representative to ABOTA's national board. She has tried a broad range of cases, including contract disputes, property rights issues, criminal, product liability, automobile, premises liability, wrongful death, and business contract cases. She is the chair of the Utah Civil Jury Instructions Committee, which is updating the civil jury instructions used in state and federal court trials. Ms. Blanch regularly presents seminars for Utah lawyers on the basics of litigation, jury selection, and trial techniques. She also teaches Trial Advocacy as an adjunct professor at the University of Utah Law School.

Ms. Blanch has handled dozens of appeals on the state and federal levels, including over 40 published opinions. She has argued before the Utah Court of Appeals, the Utah Supreme Court, and the Tenth Circuit Court of Appeals. She also served for several years on the Utah Supreme Court's Advisory Committee on the Utah Rules of Appellate Procedure.

She has been one of a handful of Salt Lake City lawyers chosen by her peers for Super Lawyers Mountain States since 2010 in the area of product liability defense, and she is also on that publication's list of Top 50 Women Lawyers for the Mountain States 2012-2014 and 2016. While Ms. Blanch's practice has an emphasis in product liability, she has handled litigation of all types and sizes over the past several years, ranging from catastrophic personal injury claims to employment litigation; from commercial disputes to insurance coverage lawsuits.

Ms. Blanch enjoys running marathons, cooking, and reading military history and biographies.



201 South Main Street, Suite 1800

Salt Lake City, Utah 84111

Main 801.532.1234

Direct 801.536.6871

[jblanch@parsonsbehle.com](mailto:jblanch@parsonsbehle.com)

### **PRACTICE AREAS**

Litigation, Trials & Appeals

Insurance

Product Liability Litigation

### **LICENSED/ADMITTED**

Utah

U.S. Supreme Court

## ACCOMPLISHMENTS

### Academic

Harvard University, J.D., 1993

Indiana University, B.A., 1990, *magna cum laude*

Political Science and East Asian Culture (majors), Spanish and English (minors)

Adjunct Professor: 2008 - 2010 and 2016, University of Utah Law School

### Professional

America's Top 100 Attorneys™, Lifetime Achievement Member

Super Lawyers Mountain States, Top 50 Women Lawyers, 2011 - 2014

Super Lawyers Mountain States, Product Liability 2010 - 2015

Best Lawyers in America® 2013 - 2017, Insurance Law

Named 2016 Best Lawyers in America® "Lawyer of the Year" in Salt Lake City for Insurance Law

2011 Volunteer of the Year Award, Utah March of Dimes Chapter

Utah Business Magazine 2009 - 2014, Utah Legal Elite, Civil Trial Practice

Utah Business Magazine 2008, Utah Legal Elite, Non-Profit Law

Utah Business Magazine, "Rising Star," 2003: One of just 40 Utahns under the age of 40 who have demonstrated outstanding achievement and leadership

## ASSOCIATIONS

### Professional

Fellow, American Bar Association

Commissioner, Utah Pro Bono Commission

President, Salt Lake County Bar Association, 2006 - 2007

Past member of Executive Committee, Salt Lake County Bar Association

Chair, Advisory Committee on Civil Jury Instructions

American Board of Trial Advocates, National Board Representative

Fellow, Litigation Counsel of America

International Association of Defense Counsel

### Community

Salt Lake Rotary Foundation, Past Board Member

March of Dimes, Past Board Member and Board Chair

Salt Lake Rotary Club, Past Vice President

Planned Parenthood Action Committee, Past Board Member

Ronald McDonald House, Past President, Board of Directors

Ronald McDonald House, Community Advisory Board

## PRESENTATIONS

"Lions of the Law: Evolution of the Practice of Law in Utah," Utah State Bar Mid-Year Convention (2016)

"Meth and a Death: Anatomy of a Trial," ABOTA, Utah Chapter (2015)

"Tips from Successful Women Trial Lawyers," Litigation Section, Utah State Bar (2014)

"Guest Lecturer at University of Utah on Non-Profit Liability" (2012)

"Civility Among Young Lawyers," DRI Product Liability National Seminar (2005)